



United Way of Rockland 2024-2025 Community Impact Grant Application

- Date Issued: Wednesday, May 8, 2024
- Due Date for Application: Friday, June 7, 2024 by 5:00 p.m. Late applications will not be considered.
- Grant Cycle: Grants will be accepted for a one-year cycle beginning July 1, 2024 and ending June 30, 2025.
- Eligible Applicants: Non-profit organizations that have provided services in Rockland County for at least three years and are financially responsible. Currently, maintain a 211 profile that has been updated within the last 365 days. Visit <https://www.211hudsonvalley.org/contact-us/> in order to get listed in 211 or update your profile. **Note: Next year's grant application will be by invitation only. Unsolicited applications will not be accepted in 25/26.**
- Application and Submission Information: Organizations may only submit one application for the 2024-2025 grant cycle. Partners of an application may not submit a separate application for the same project. Only one application will be accepted per project. Collaborative partners may only be on one application.
- Applications must be a typed Word document that is double spaced, printed on only one side, with 1-inch margins, using Times New Roman 12-Point font on 8 ½ x 11 pages. All pages must be numbered.
- Submit:
- ✓ One e-mail grant application with attachments to:
spapas@uwrc.org
- Questions Questions about the grant application should be submitted via email to spapas@uwrc.org

Background

The United Way of Rockland County increases the value and impact of community support and resources through collaborations that advance the common good for people who live and work in Rockland County. *The United Way of Rockland envisions a community where individuals and families have the skills to achieve a quality education, economic security and a healthy lifestyle.* In support of this vision, the United Way of Rockland offers Community Impact Grants.

Purpose

The purpose of the Community Impact Grants is to provide Rockland non-profits an opportunity to seek funds for programs that service Rockland residents in need. In the 2024-2025 grant cycle, the United Way of Rockland County (UWRC) will be focusing on agencies and programs that address the needs of children under 18 years old. Examples include programs focused on anti-bullying, STEM, youth mental health, youth food health, etc. The application must demonstrate the program's significant impact on the intended population that can directly be correlated with the funding request.

Applications must address the needs of ALICE (Asset Limited, Income Constrained, Employed) households with a focus on the children of these households. The ALICE report can be found at <https://www.unitedforalice.org/state-overview/new-york>. Once on the website click on the County Profiles tab and then Rockland County.

Program Funding

The Community Impact Grants are funded from the dollars raised through fundraising by the United Way of Rockland. Each year's funding is dependent on the success of fundraising efforts and are not guaranteed.

Eligibility and Expectations

Organizations applying must meet the following requirements:

- ✓ Be a 501(c)3
- ✓ Provided services in Rockland County for the past three years
- ✓ Be governed by a Board of Directors
- ✓ Be up-to-date with all IRS filings
- ✓ Be up-to-date with all NYS filings (CHAR 500)
- ✓ Have a 2023/2024 budget with Board approval
- ✓ Be fiscally sound
- ✓ Have a Non-discrimination Policy
- ✓ Have a Conflict of Interest Policy
- ✓ Maintain program records for the purpose of an audit, if the agency meets the threshold
- ✓ Publicize UWRC funding on all program materials and website
- ✓ Submit quarterly reports, as well as be available for on-site visits
- ✓ Memorandum of Understanding between collaborating organizations will be required
- ✓ Agencies will be required to provide information and testimonials about the funded program with the expectation that they will be used for UWRC marketing materials to fundraise for this and other Community Impact Grant recipients

United Way of Rockland Community Impact Grant Application

Amount of Grant Request \$ _____

Grant Cycles/Years Program Previously Funded by United Way of Rockland (if applicable)

Section I: Organization Information

Name of Organization _____

Mailing Address _____

Phone # _____ Fax# _____ Website: _____

Executive Director _____ E-mail Address _____

Year Incorporated _____ EIN # _____

How many full-time/part-time staff do you have? _____ How many Board Members? _____

How many volunteers? _____ Organization's Annual Budget _____

Mission of Organization _____

Section II: Program Information

Name of Program _____

Mailing Address _____

Physical Address of Program(s) _____

Phone # _____ Fax # _____

Program Contact _____ E-Mail Address _____

Year Initiated _____ Program Annual Budget _____

Section III: Program Narrative

Answer all the questions in this section in a narrative format in **no more than 4 pages**.

Need for the program

Include what need(s) the program addresses, what steps the organization has already taken to address this need, what data (in addition to ALICE data) indicates this is a need, and how does the program align with the ALICE report.

Describe the program

Include the purpose of the program, goals and objectives, staffing and other resources needed, specific program activities along with timeline, population served, how the program addresses the need, unduplicated children to be served, and sustainability.

Impact of the program

Describe the impact the program has on participants in the short-term and long-term. How will you measure the impact? How will you know that the program is successful? How will the program impact the community it serves?

Section IV. Collaboration

Answer the questions in this section in a narrative format in **no more than 1 page**.

Partners

Identify the agencies which you intend to partner with on your project. Describe the responsibilities and duties of your partners. At least one partner is required.

Project Gaps

Identify the resources (excluding funding) that your agency lacks in order to service the intended project's population. Are there resources that you believe the United Way could help access, which would improve the proposed project?

Section V. Program Budget

Include the complete program cost for the year, breakdown of the all expenses with a description, other funding sources, and in-kind donations. An agency-wide budget is not sufficient for this if your agency conducts multiple programs.

United Way of Rockland Grant Application Checklist

To be submitted with the grant application

Organization _____

Program Name _____

1. Completed Original Grant Application _____
 - Section I: Organization Information _____
 - Section II: Program Information _____
 - Section III: Program Narrative _____
 - Section IV: Collaboration _____
 - Section V: Program Budget _____
 - Section VI: Required Signatures _____
2. E-mailed Grant Application _____
 - Date E-mailed _____
3. Incorporation Letter _____
4. IRS 501c(3) letter _____
5. Most recent IRS Form 990 (If applicable) _____
6. Most recent NYS CHAR 500 Form (If applicable) _____
7. List of Board of Directors _____
8. Non-discrimination Policy _____
9. Conflict of Interest Policy _____
10. Most recent Annual Certified Audit (If applicable) _____
11. 2023/2024 Organization Budget approved by the Board _____